



Speaking Fee Value Range for Bob Cannon

Fees can vary, depending on how you use Bob and his services. A typical investment will run between \$2,500 to \$5,500 dollars. For some organizations, associations, or franchisors, the investment could increase, based on your choices. Here are some options to consider when planning your meeting and creating a budget for him.

- **the type of presentation**...keynote, general session, or breakout workshop
- **multiple presentations**...different or same-presentation repeated 1-6 times
- **utilizing Bob's equipment** or on site computer, projector and sound system.
- **length of presentation**, i.e., full day (up to six hours)
- **location or venue** where meeting is being held
- **expenses**...actual, out-of-pocket, or inclusive with fee
- **licensing fee**... for permission to audio or video tape Bob's presentation
- **customization**...fee for going above and beyond a personalized program
- **terms**...your choice between paying in full upfront or a 50/50 payment option

Call Bob to discuss how he can tailor a program to meet your needs.

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